

FACULTY OF MANAGEMENT

M.B.A. IV – Semester (NCBCS) Examination, October 2020

Subject :Supply Chain Management

Paper: 402

Time : 2 hours

Max. Marks : 80

PART – A

Note: Answer any five questions.

(5x4=20 Marks)

- 1) Global Supply Chain Management
- 2) Bull-whip effect
- 3) Reverse logistics
- 4) JIT
- 5) Equipment Warehousing
- 6) Vehicle Scheduling
- 7) Benchmarking
- 8) Lean Manufacturing
- 9) Channel Design
- 10)RFID

PART – B

Note: Answer any four questions.

(4x15=60 Marks)

11. What are the objectives & functions of supply chain management?
12. Explain SCOR model & optimization in supply chain management.
13. Discuss the importance of logistics organization for effective supply chain management.
14. What is the role & importance of inventory management in supply chain?
15. List out various types of formats and mode of transportation in supply chain.
16. Highlight the role & importance of handling systems in supply chain.
17. Elaborate in detail various strategic issues in supply chain management.
18. What is benchmarking? Discuss various methods of bench marking.
19. Discuss in detail the role of HRM in supply chain management.
20. What are the different modes of transportation that can be used in supply chains?

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Code No. 12178/NCBCS/O

FACULTY OF MANAGEMENT
M.B.A. IV – Semester (NCBCS)(Old) Examination, October 2020

Subject : Strategic Management

Course No. : 4.1

Time : 2 Hours

Max. Marks : 80

PART – A

Note: Answer any four questions.

(4x5=20 Marks)

- 1 Strategic Intent
- 2 Strategic groups
- 3 Strategic Capability
- 4 Business level strategy
- 5 Crisis ridden business
- 6 Strategies for runner-up firms
- 7 Strategic Diversification
- 8 Strategic Control
- 9 Behavioural Control
- 10 Strategic alliance

PART – B

Note: Answer any four questions.

(4x15=60 Marks)

- 11 What is the strategic management? Explain the methods of developing the vision and mission statements.
- 12 What do you mean by Strategic choice? Describe different strategic choices open to the present day managers.
- 13 Explain the methods of creating environmentally aware organization.
- 14 Porter's Five Forces Model helps with the structural analysis of the environment. Explain how does this model work.
- 15 What is competitive advantage? Explain the benefits of competitive advantage.
- 16 Explain the strategies for maturing industries and stagnant industries.
- 17 Discuss the methods of creating value through diversification.
- 18 Explain the problems involved in formulation of merger and acquisition strategies.
- 19 Explain the process of executing a strategy.
- 20 Write a brief note on corporate governance.
